

Jesse Reinhard

Creative Technologist and Motion Graphics Artist

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EXPERIENCE

Verge Aero, Austin — Show Designer

March 2024 - August 2024

Created shows and produced them, talking with the client throughout the process. Worked on-site and off hours prepping designs and content.

I used my knowledge and experience of 3D to learn their software successfully and become proficient quickly.

Motion Graphics and Physical Artworks, Chicago — Freelance

June 2020 - present

Creating and selling concert visualizers to musicians nationwide, infusing new practices and concepts each time.

Designing logos, motion graphics, and visual art for clients, using Cinema 4d, Blender, Maya, and After Effects. Through my connections and online platforms, I can expand my reach.

BUNDLAR, Chicago — AR Dev and AI research

May 2023 - August 2023

Driving AI strategies into our Content management system; research and implementation of AI to enhance the User experience.

Producing Augmented Reality experiences for notable clients such as Xbox and Fisher Scientific.

French Butter, Chicago — Flair 7 camera operator

May 2023

Utilized my knowledge of other software to master and control the Flair 7 camera in a short period, learning new programs fast.

Created and manipulated keyframes, making a smooth animation sequence for a Hungry Howie's Pizza advertisement.

Austin Event Lighting, Austin — Lighting technician

Feb 2022 - present

Constructing sets and lighting rigs for concerts, events, and SXSW.

Gaining knowledge on the various requirements and actions needed for a set up or strike to go according to plan.

SOFTWARE SKILLS

Adobe CC - Ps, Ai, Ae, Pr

3D - Cinema 4d, Blender, Maya, Unreal, Unity, AutoCAD

Programming - Python, JS, HTML, CSS, C++

Immersive - Figma, Hog4, TouchDesigner, Resolume

EDUCATION

University of Texas, Austin

August 2021 - present

-Bachelor of Science in Art and Entertainment Technologies

- Elements of Computing Certificate

-Member of The Texas Immersive Institute

-Starting Goalie for the Texas Ice Hockey ACHA team. Nationals Bound!